

# **Brilliant Technologies Privacy Policy**

# Collection and Use of Information via website "Contact Us" Form

At Brilliant Technologies we respect your privacy and are committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, and protect the information you provide when you fill out our "Contact Us" form on our website. By submitting this form, you agree to the terms outlined in this Privacy Policy.

#### 1. Information We Collect

When you fill out the "Contact Us" form on our website, we collect the following personal information:

- **Email Address**: This may include either your personal email address (e.g., gmail.com, yahoo.com) or work email address (e.g., company domain email).
- Other Information: Depending on the form, we may collect additional details such as your name, phone number, company name, job title, and any questions or comments you provide.

#### 2. How We Use Your Information

We use the information you provide to:

- Respond to your request for more information about our products or services.
- Send you relevant updates, newsletters, promotional offers, or any other communications related to your inquiry.
- Improve our website and services based on user feedback and interactions.
- Address any customer service issues or follow-up inquiries related to your request.

We may use your email address to send follow-up emails related to the inquiry you made. If you choose to provide additional details (e.g., name, phone number, or company), this information may be used for more tailored responses and communication.

#### 3. Sharing Your Information

We will never sell, trade, or rent your personal information to third parties. However, we may share your information with trusted third-party service providers who assist us in delivering our services to you (e.g., reCAPTCHA, email marketing platforms, customer support systems). These providers are required to keep your information confidential and use it only for the purposes of assisting us. We may also share your information when required by law or if we believe it is necessary to protect our legal rights or to comply with a legal process (e.g., a subpoena, court order, or similar legal request).

# 4. Email Address Protection

We take the privacy and security of your email address seriously. To protect your information, we employ industry-standard security measures, including encryption, firewalls, and secure server technology. However, no method of transmission over the internet or method of electronic storage is 100% secure, and we cannot guarantee absolute security.

By submitting your email address, you acknowledge that while we strive to protect your information, there is always a risk involved with sharing data online.

#### 5. Opt-Out and Unsubscribe

If you receive promotional or marketing emails from us, you can opt out at any time by clicking the "unsubscribe" link found in the footer of our emails. You may also contact us directly to request that we stop sending you emails.

If you no longer wish to receive any communications from us, including responses to your inquiry, please notify us by sending an email to info@brilliant.com.au

#### 6. Retention of Your Information

We will retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law. After that, we will securely delete or anonymize your data to prevent unauthorized access.

### 7. Your Rights

Depending on your location, you may have the following rights concerning the personal information we collect:

- The right to access and obtain a copy of your data.
- The right to correct or update any inaccurate or incomplete information.
- The right to request the deletion of your data, subject to certain conditions.
- The right to restrict or object to the processing of your data.
- The right to withdraw consent where applicable.

If you wish to exercise any of these rights, please contact us at info@brilliant.com.au

# 8. Cookies and Tracking Technologies

We may use cookies and other tracking technologies on our website to improve the functionality of the "Contact Us" form and enhance your experience. These technologies help us gather information such as your IP address, browser type, and usage patterns.

#### 9. Third-Party Links

Our website may contain links to third-party websites. Please note that we are not responsible for the privacy practices of other sites. We encourage you to read the privacy policies of any third-party websites you visit.

# 10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and we will update the "Effective Date" above. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

#### 11. Contact Us

If you have any questions or concerns about how we handle your personal information, or if you would like to exercise any of your rights, please contact us:

• By email: info@brilliant.com.au

• By phone: 07 4052 5900

By mail: PO Box 6725, Cairns QLD 4870

Effective Date: May 2025